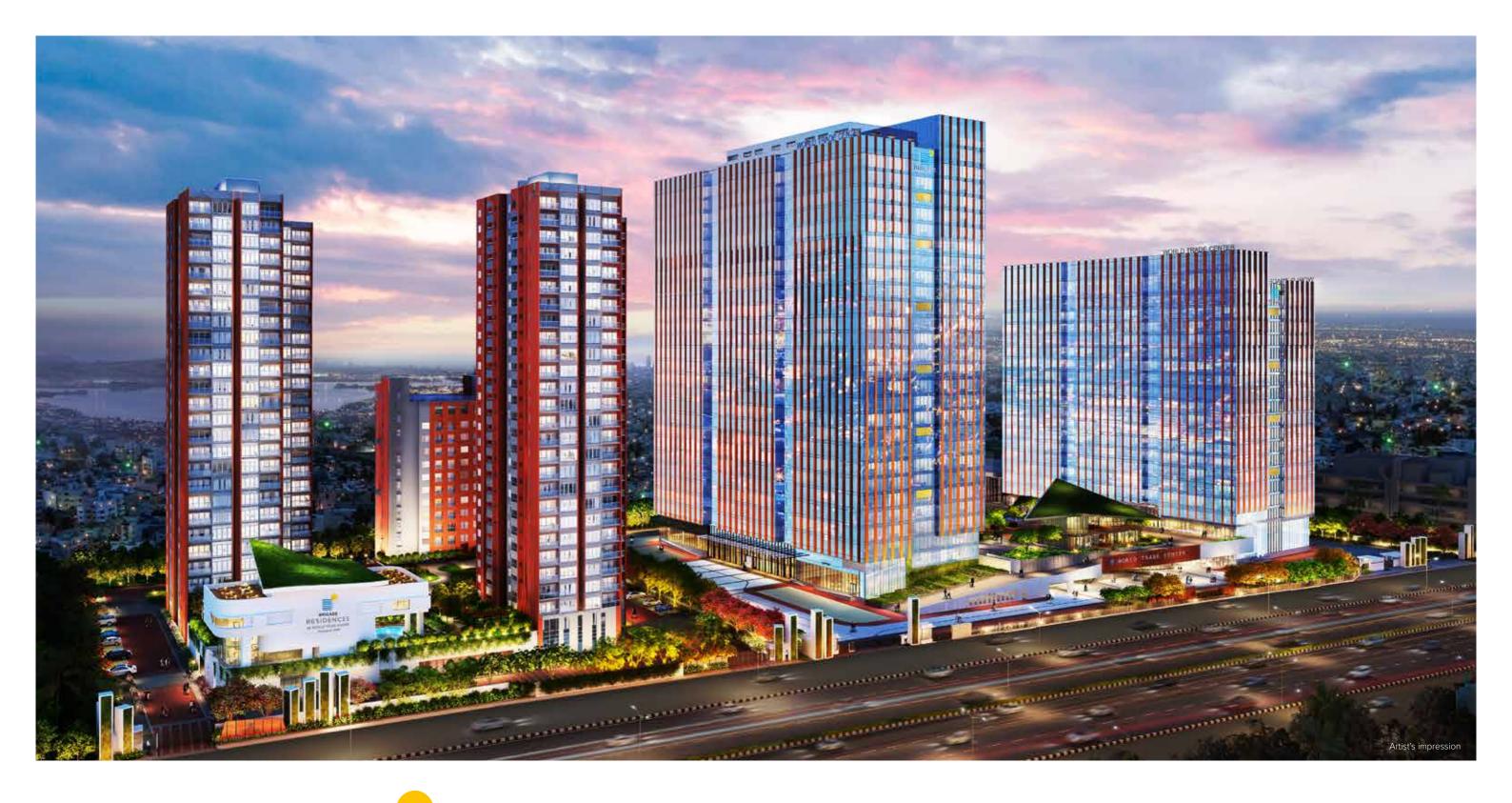




Everyone craves exclusivity.

But would it still be exclusive if everyone could have it?





at WORLD TRADE CENTER
Perungudi, OMR



Welcome to Brigade Residences at World Trade Center, ultra-luxury homes that are a part of the same integrated development as World Trade Center, Chennai, the city's tallest commercial space. As with every World Trade Center, there can be only one in a city.

These 3-bedroom homes and 4-bedroom penthouses, spread over two 26 storey towers, are the epitome of exclusivity. Along with the delightfully appointed clubhouse and the many amenities, these homes offer that perfect mix of privacy and community, classic elegance and contemporary design, leisure and access to work, convenience and luxury, that one always dreamed of, but never thought possible.

All in all, for those with a discerning eye like yours, it is just the place to live, work and play.



An iconic development, from a name that is no less iconic.

One of India's leading property developers, Brigade Group takes pride in a legacy over three decades long. A legacy of building the trust of stakeholders through unwavering commitment and consistent effort. Instituted in 1986, Brigade Group has transformed cityscapes across Bengaluru, Mysuru, Mangaluru, Hyderabad, GIFT City - Ahmedabad, Chennai and Kochi, with landmark residential, commercial, retail and hospitality addresses, and schools.

Today Brigade is shorthand for best-in-class design and top-of-the-line facilities in elegant, sophisticated, thoughtful creations. Spanning villas, villaments, penthouses, premium residences, luxury apartments, value homes, independent living for seniors and mixed-use lifestyle townships, Brigade Group's residential portfolio is impressive.

Over the years, many Brigade projects have been the first of their kind. The Group has to its name Brigade Gateway - one of India's most appreciated integrated enclaves. It is the license owner of 5 World Trade Centers across South India, and the developer of Bengaluru's tallest commercial building – World Trade Center.

# Building POSITIVE EXPERIENCES since 1986

### **Towards New Horizons** • Launch of Brigade Residences at WTC, Chennai. 2019 • Launch of Integrated townships - Brigade Cornerstone Utopia and Brigade El Dorado in Bengaluru. **Towards Greater Heights** • Launch of 'Buzzworks' in co-working segment · Launch of Holiday Inn with plan of 2500+ seats across cities. Chennai. 2017 • Recognized as a 'Great Place To Work' 9 years • Launch of Brigade Xanadu in a row. Spanish themed township project in Chennai. 2016 **Rising Higher** · Launch of World Trade Center, Kochi. **Spreading Our Wings** • Launch of REAP, India's 1st Real • PE Funding of ₹1,500 Cr Estate Accelerator Programme. by GIC Singapore. 2014 • MoU signed with GIFT City, India's first smart city, for development of 1.1 million sq.ft. 2011 **Building More Value** • Launch of Sheraton Grand Bangalore Hotel at Brigade Gateway. • Launch of Integrated townships -Brigade Meadows and Brigade WTC Bengaluru 2010 Orchards in Bengaluru. •····••) South India's tallest commercial building with 32 floors. **Brigade Goes Public** Brigade achieves a successful IPO. **Brigade Gateway** 2006 A one-of-a-kind mixed-use enclave with 1,250+ apartments. 2002 **Brigade Millennium** • Bengaluru's 1st mixed-use enclave. Introduced concept of self-managed Leading the Way clubhouse to Bengaluru. • Brigade Software Park -1998 Karnataka's 1st infrastructure project by a private developer. • Brigade Enterprises becomes a Private Limited Company. 1995 **Brigade MM**

**Brigade Towers** 

Bengaluru's tallest building by a private

developer.

1986

Bengaluru's 1st multi-storeyed

industrial complex.



An introduction to that which needs none.

The World Trade Center Association is an apolitical organization that serves as an international ecosystem of global connections, iconic properties, and integrated trade services under the umbrella of a prestigious brand.

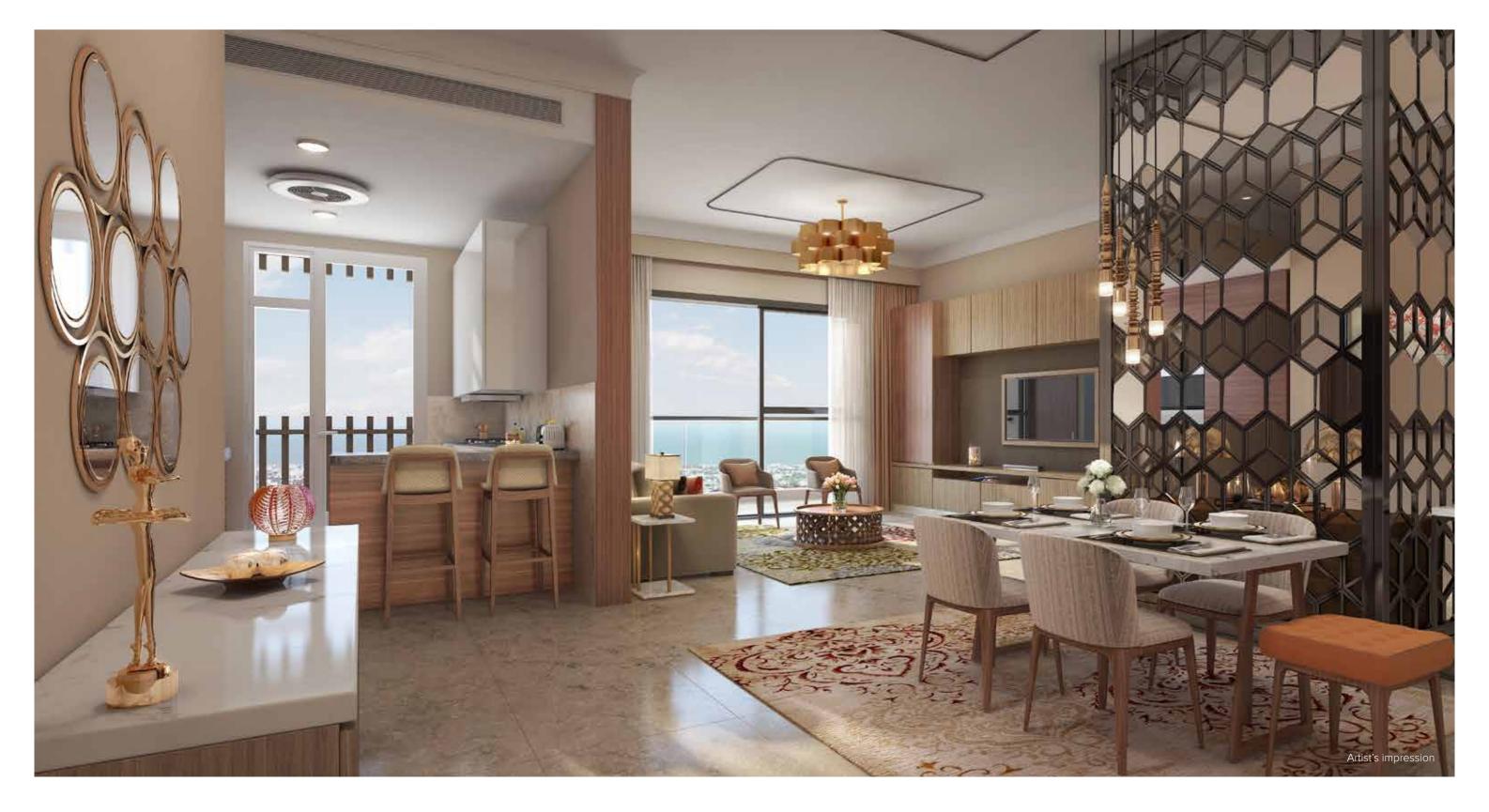
Starting from the widely recognized one in Lower Manhattan, New York, today there are World Trade Centers in over 90 countries, each created to and adhering to the best global standards prescribed and audited by the Association.

But here's the clincher. Each city can only ever have one World Trade Center, essentially meaning that a home at Brigade Residences at World Trade Center, Chennai, will be unique and exclusive forever.





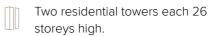
## A match made in realty heaven Brigade Residences at World Trade Center, Chennai, is no less than a coming together of legends. Brigade Group, one of India's leading developers, and the globally acclaimed World Trade Center. This iconic development in Chennai, is an integrated enclave with residential, commercial and hospitality spaces. Each is set to the highest international standards, and will change the way the city lives and works, forever.



Not just exclusive. Exquisite too.

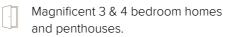
It's all very well to create something unique, but when it's your home we are speaking of, wouldn't you rather it be exquisite too?

Right from the word go, the raison d'être of Brigade Residences at World Trade Center has been to offer a home that is not just inimitable, but also impeccable.



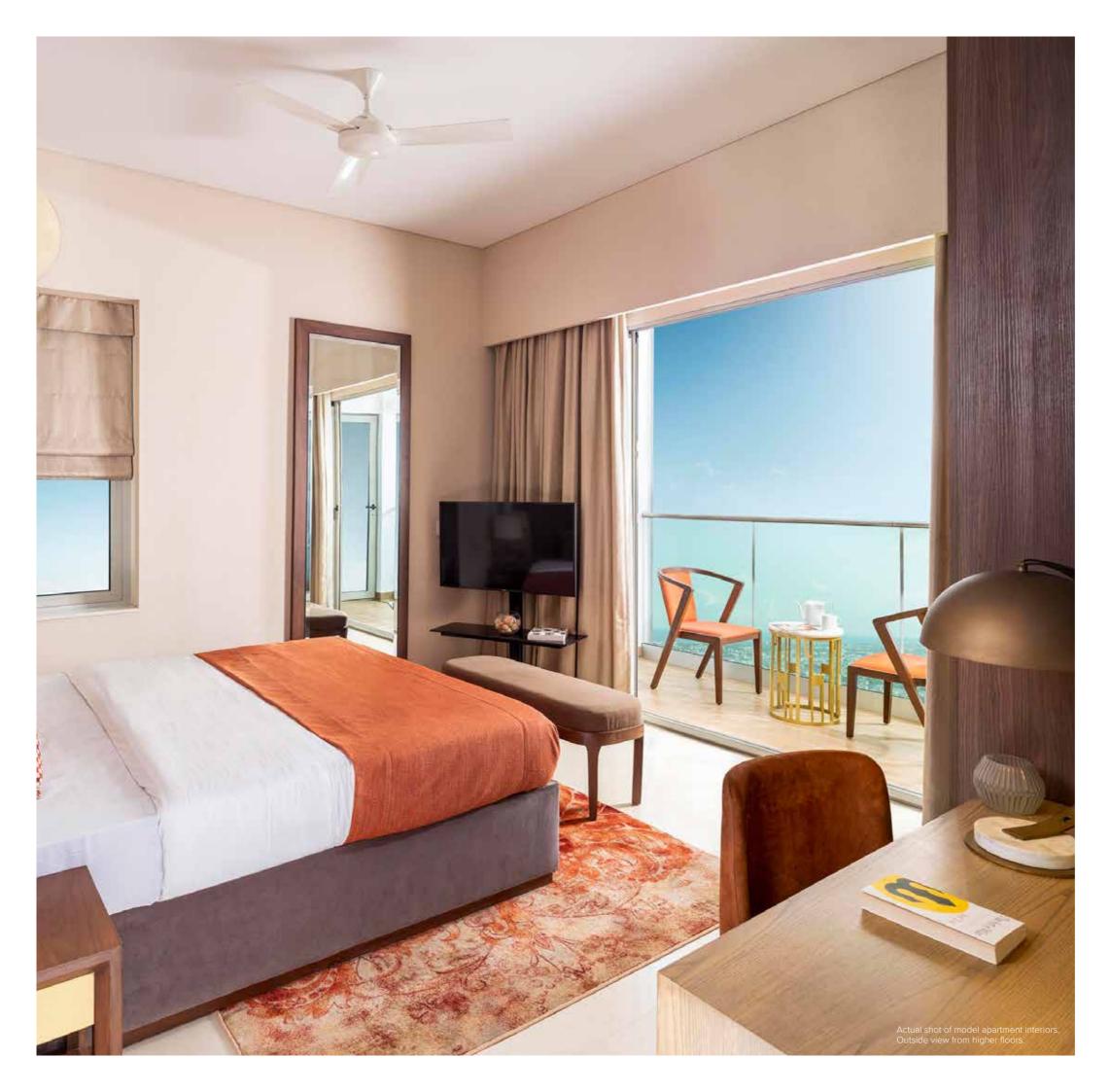


The stunningly designed Brigade Residences Clubhouse.





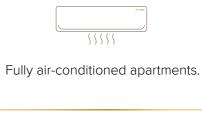
Executive apartments with top of the line amenities.



## The view is gloriously unfettered. Not unlike your dreams.

True luxury can expand one's horizons. Have you seen the view from our 3 and 4 bedroom luxury homes? In a word, transcendental. Miles and miles of open ocean. Or you could be looking out on the Perungudi Lake, apart from taking in stunning views of the cityscape.

And if you can tear your eyes away from these breathtaking views, you will notice how thoughtfully designed these exquisite homes are.





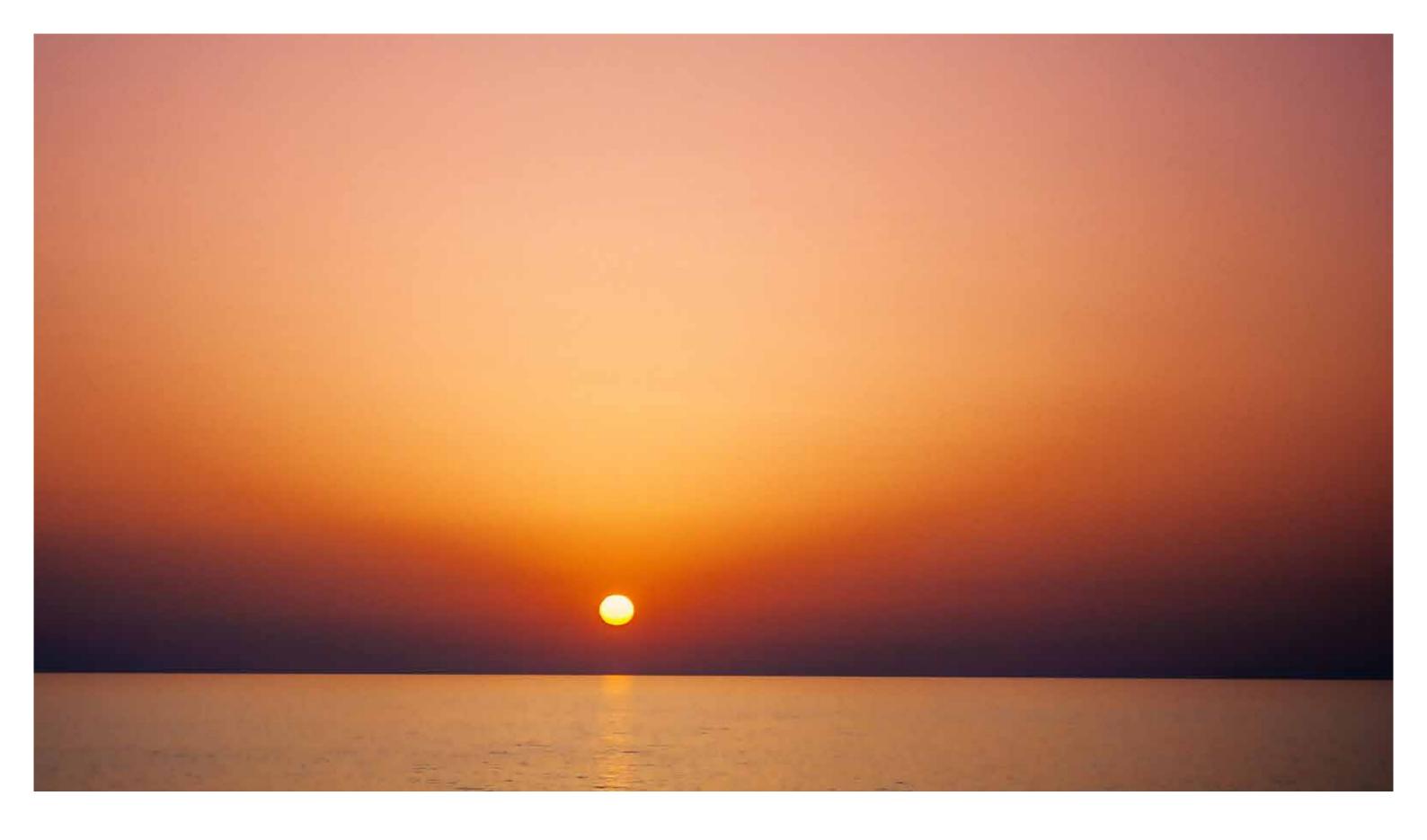
Homes with three sides open.



Stylish and ergonomic open kitchens.



High quality finishes.



Proof that life at the top comes with breathtaking views.

All luxury homes on the higher floors on the Eastern flank, look out on exquisite and unhindered views of the sea.



Views of a pristine lake or of the stunning cityscape? Fortunately, you don't have to choose.

On the West flank, you can wake up to views of the Perungudi Lake, and at night, watch the lights of the sweeping cityscape. Why choose when you can have both?

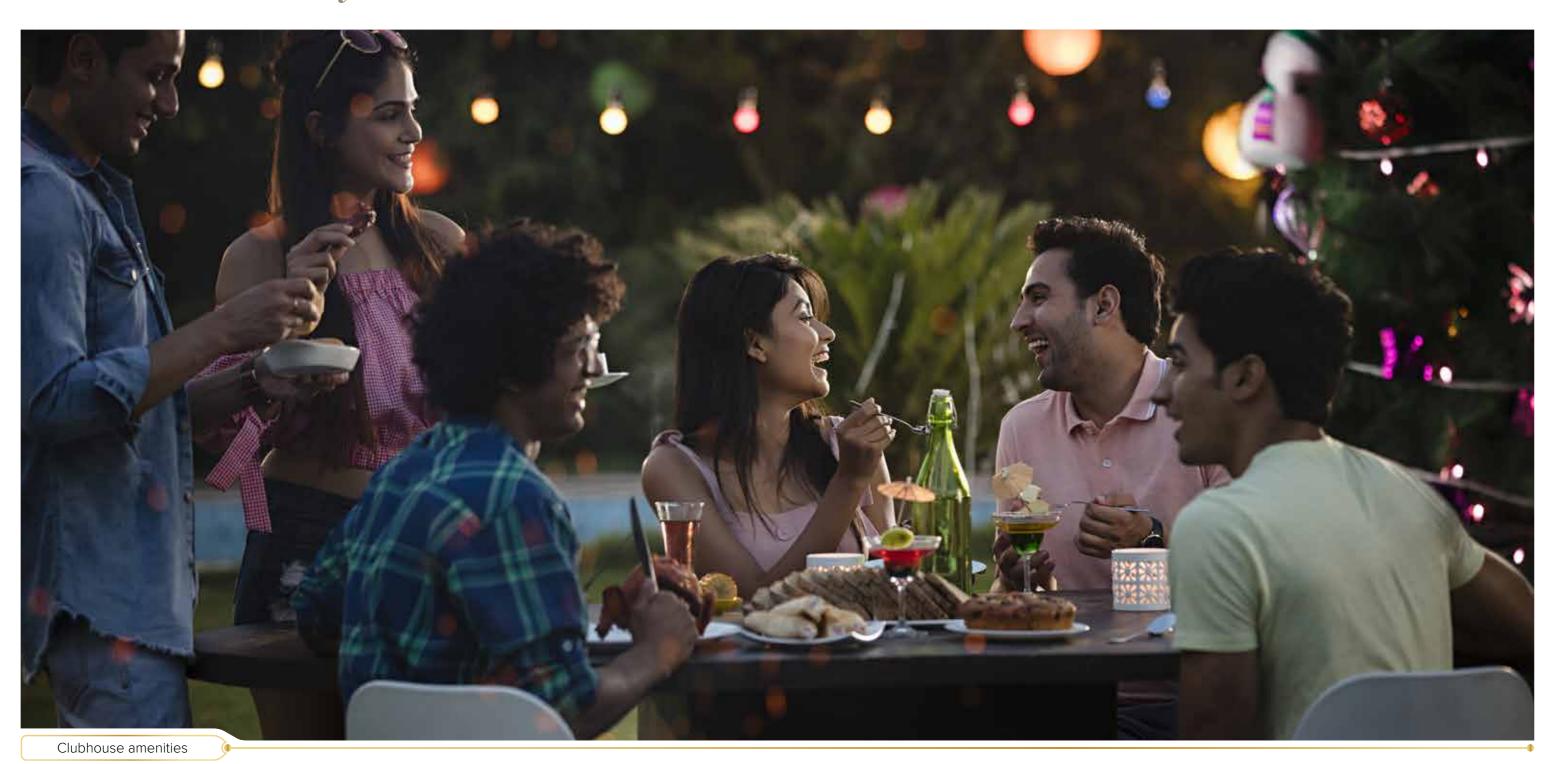
### They say it's lonely at the top. We'll make sure you're not.

Let's face it. Higher the altitude, the colder it gets. But life at the top, at Brigade Residences at World Trade Center has been designed to be anything but lacking in warmth.

To start with, there's the Clubhouse, packed with all the trappings of the good life. Perfect for bringing people together, and tastefully appointed.

The covered swimming pool is tucked discretely under the clubhouse - for privacy, and for pleasant summer dips. For those with a penchant for sports, there's the tennis court, and the cricket practice pitch.

You also have the option of executive apartments, with a host of amenities perfect for a thoroughly enjoyable stay.





Swimming pool, with kids' pool and jacuzzi



Media room



Party terrace



Banquet hall



Badminton and other indoor games



Pool table



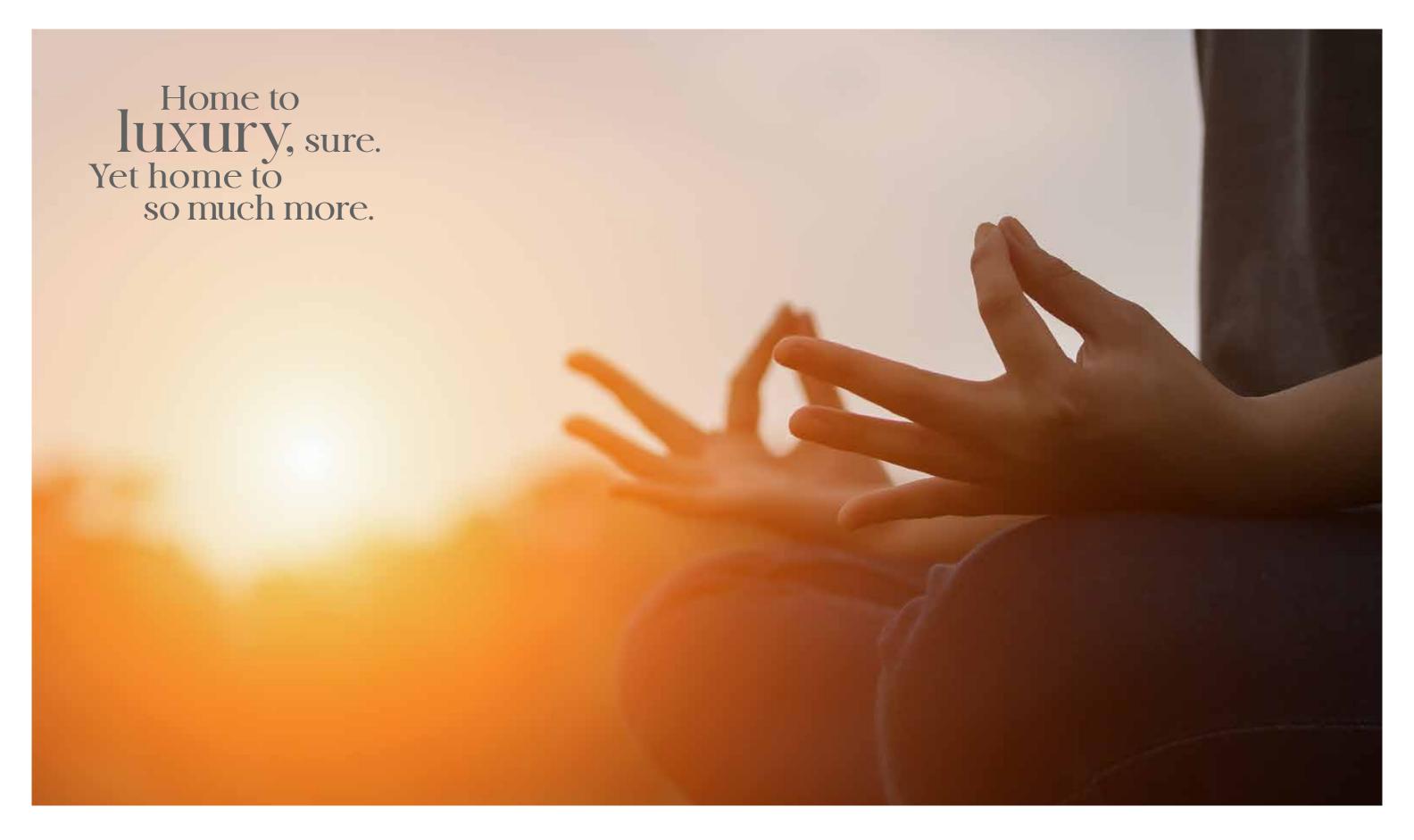
Tennis court



Children's play area



Cricket pitch

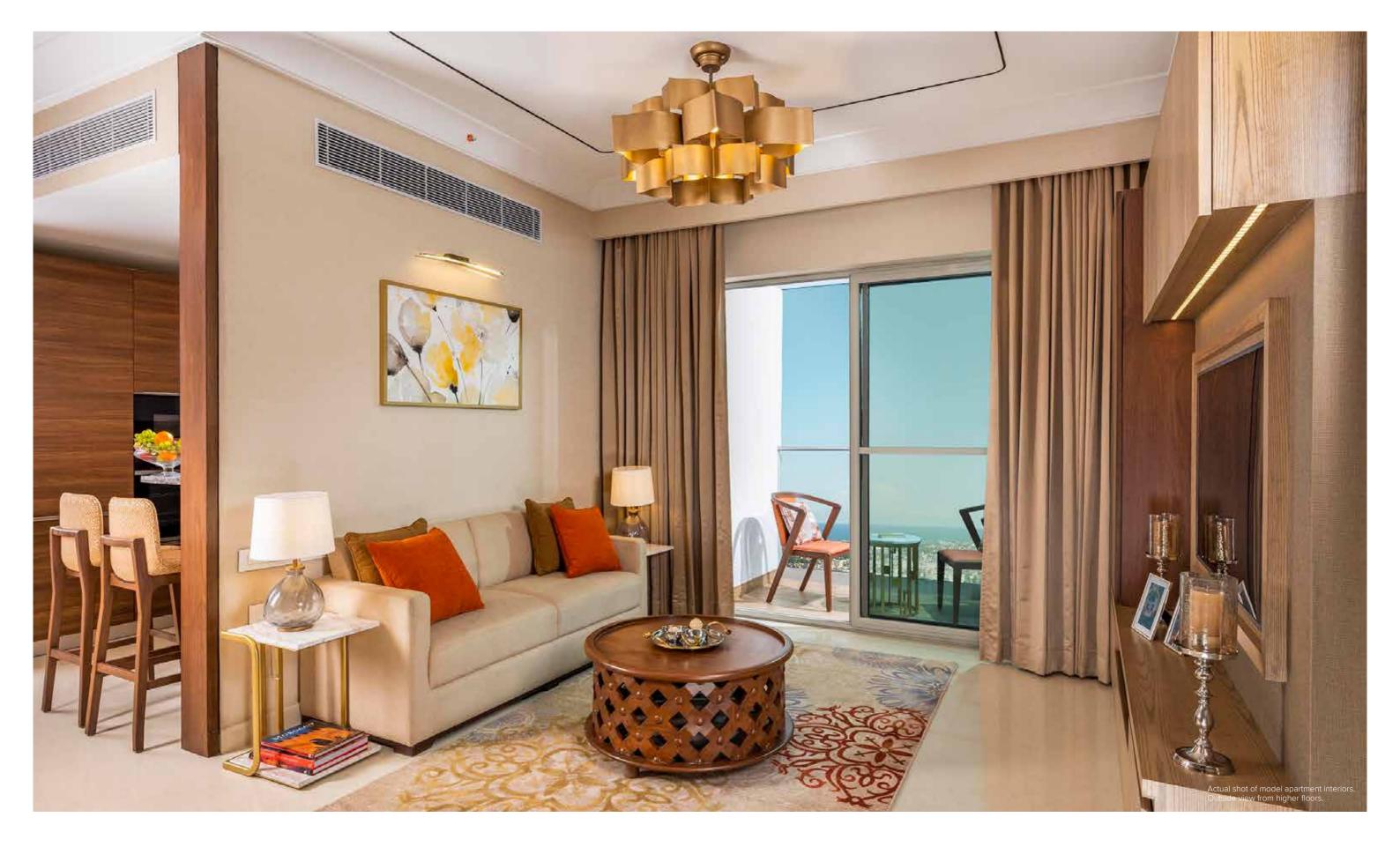


Remember the homes we would draw as children? All, to the last one, were surrounded by space and nature – there were trees, waterbodies, greenery, views of hills and seas.

These pictures came not from any learning but from our instincts as social beings - that need nature for a healthful existence. It is this instinctive approach that we have adopted in designing every part of this property.

Here are just some of the unique features that offer the perfect blend of solitude in nature, and the joy of warm human interactions.

- A tree court with a pavilion and a reflective waterbody an oasis of calm.
- A contemporary sculpture as a focal point of the executive apartments.
- A paved deck that doubles as a stage for intimate parties and celebrations.
- A sunken deck nestled in a grove of trees, creates that perfect spot for conversations.
- A contemplation deck close to the clubhouse just right for yoga and workouts.



Crafted by
the best in
the world.

To create the new gold standard for living spaces in Chennai, we have collaborated with HoK, New York – internationally renowned in design, architecture, engineering and planning.

When you step into Brigade Residences at World Trade Center, you will be awed by the spectacular design and sweeping architectural grandeur.

Starting with the majestic twin towers – with earthy terracotta detailing – a hat tip to the beauty of traditional local architecture - that only enhances the imposing vertical rise of the structure.

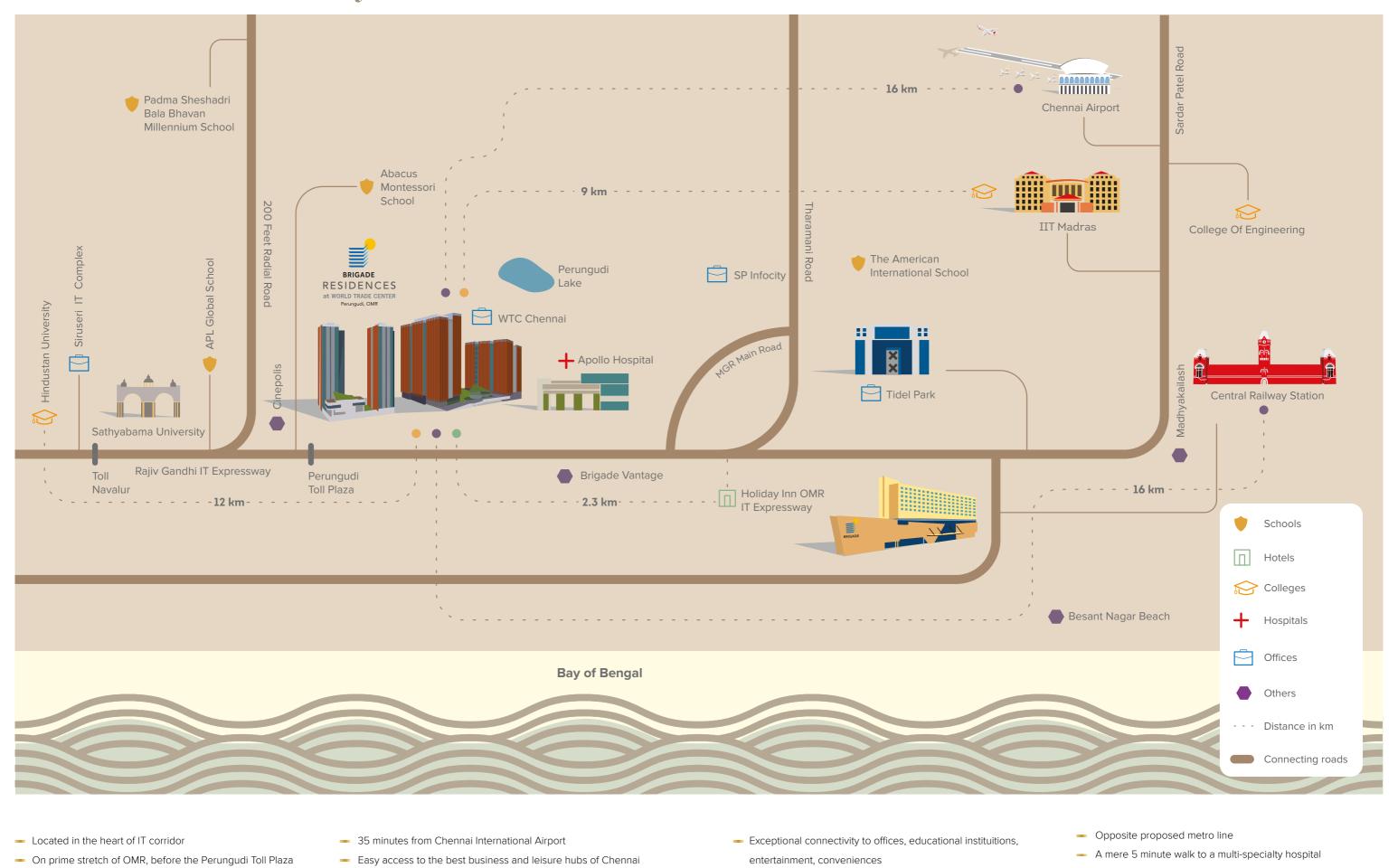
The entrance lobby with its double height ceiling is no less magnificent.

As you move further in, you'll discover the breathtaking vantage views of the sea, Perungudi Lake and the cityscape, that the peripheral units open out to, thanks to the strategic wing design of the edifice.

## And now, exclusivity has an address.

Brigade Residences at World Trade Center is situated in the heart of Old Mahabalipuram Road, in Perungudi before the first toll plaza.

After all, a luxury international lifestyle – where you walk to work, live a wholesome life of ease, enjoy the best of retail, leisure and entertainment – simply must be where all the action is.





The grand design for a life of luxury.

- 1. Main entry
- 2. Main exit
- 3. Parking entry/exit
- 4. Cab drop off
- 5. Tower drop off
- 6. Children's play area
- 7. Cricket practice pitch
- 8. Tennis court

- 9. Rear entry/exit
  - 10. Visitor's parking

  - 11. Walkway
  - 12. Sculpture court
  - 13. Central court with still waterbody
  - 14. Pavilion
  - 15. Contemplation court

- 16. Swimming pool
- 17. Kids' pool
- 18. Jacuzzi
- 19. Tree court
  - 20. Sunken court
  - r 1 Open space

21. Utilities

L → J reservation park

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### TYPICAL FLOOR PLAN

Type	SBA (sq.mt.)	SBA (sq.ft.)	Carpet area (sq.mt.)	Carpet area (sq.ft.)	Balcony area (sq.mt.)	Balcony area (sq.ft.)
1&2	169.11	1820	104.85	1129	10.06	108
3 & 4	179.75	1935	108.96	1173	14.87	160
5	179.32	1930	108.54	1168	14.87	160
6	166.61	1793	104.17	1121	10.41	112

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UNIT 1 & 2



SUPER BUILT UP AREA OF UNIT 169.11 sq.mt 1820 sq.ft **CARPET AREA** 104.85 sq.mt 1129 sq.ft **BALCONY AREA** 10.06 sq.mt 108 sq.ft

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SUPER BUILT UP AREA OF UNIT 179.75 sq.mt 1935 sa.ft **CARPET AREA** 108.96 sq.mt 1173 sq.ft **BALCONY AREA** 14.87 sq.mt 160 sq.ft

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SUPER BUILT UP AREA OF UNIT 179.32 sq.mt 1930 sa.ft **CARPET AREA** 108.54 sq.mt 1168 sq.ft **BALCONY AREA** 14.87 sq.mt 160 sq.ft

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SUPER BUILT UP AREA OF UNIT 166.61 sq.mt 1793 sa.ft **CARPET AREA** 104.17 sq.mt 1121 sq.ft **BALCONY AREA** 10.41 sq.mt 112 sq.ft

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### Specifications

### FLOORING

### **COMMON AREA**

Waiting Lounge/Reception/

GF Lobby/Lift Lobby: Marble/Granite

**Staircases:** Granite/Vitrified tiles. Concrete tiles above

first floor level.

Other Lift Lobby and Corridors (Upper

Floors): Vitrified tiles.

### INTERNAL FLOORING

Living/Dining/Family/Foyer: Engineered marble

**Bedroom 1:** Engineered wooden flooring

Other Bedrooms: Engineered marble

Balcony/Deck: Wooden look, matte finish vitrified tiles.

### KITCHEN

- Counter: Provision for modular kitchen
- Plumbing/Electrical: Provision for water

purifier point, washing machine point and dish washer point, instant geyser point. Provision for single bowl sink in kitchen area. Sink with drain board will be provided in utility area.

### **TOILETS**

CP Fittings: Grohe/Kohler/Bathline or equivalent.

**Sanitary Fixtures:** Duravit/Kohler/Roca/ American standard or equivalent.

### Shower

- · Shower with multi-mode option.
- Glass partition with door in toilet 1

Countertop Wash Basin and Wall Mounted EWC: Duravit/ Kohler/Roca/American standard or equivalent.

### **DOORS**

Main Entry Door to Unit: Teakwood frame with

designer shutter.

**Bedroom Doors:** Pre-engineered frames, pre-engineered shutters with lacquer finish.

**Toilet Door:** Pre-engineered frames, pre-engineered shutters with PU lacquer finish.

**Utility:** UPVC/anodized aluminium door cum window. **Balcony Door:** UPVC/anodized aluminium doors with bug mesh.

### WINDOWS

UPVC/anodised aluminium with glazing and bug mesh.

### **PAINTING & FINISHES**

• Exterior Finish: External texture paint/ scratch coat with exterior emulsion.

• Internal Walls: Acrylic emulsion paint.

Common Area: Acrylic emulsion paint/scratch coat.

### AIR CONDITIONING

Living and Bedrooms: VRV unit, ductable.

### POWER BACKUP

Units: 3BHK Units - 4kW • Penthouse - 5kW

### **SECURITY SYSTEM & AUTOMATIONS**

- CCTV for common areas.
- · Video door phone.
- Gas leak detector.
- Provision for home automation like curtain management, fan control, light dimmer.

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Brigade Group received the Best Developer of the Year Award at the **Times Business Awards 2019** 

Brigade was recognised as the Best Place to Work in the real estate category for the 9th year in a row by

Great Place to Work Institute

Brigade Cornerstone Utopia won the Integrated Township Project of the Year Award at the 11th Realty Plus Awards 2019 - South

Brigade Panorama won the award for Excellence in Delivery at the 11<sup>th</sup> Realty Plus Awards 2019 – South

Brigade Orchards won the 'Smart Township Project of The Year' Award at the 6<sup>th</sup> Annual Silicon India Bengaluru Real Estate Awards 2018

Brigade Exotica won the National award for Luxury
Apartment Project of the Year at the
NDTV Property Awards 2015



### To UPGRADE TO BRIGADE, call 1800 102 9977 • www.BrigadeResidencesWTC.com

Site Marketing Office: No: 5/142, Rajiv Gandhi Salai (Old Mahabalipuram Road), Perungudi, Chennai – 600096 Corporate Office: 29th & 30th Floor, WTC Bengaluru at Brigade Gateway Campus, Dr. Rajkumar Road, Malleswaram-Rajajinagar, Bengaluru - 560055

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Offices also at: BENGALURU • KOCHI • HYDERABAD • MYSURU

In humble commemoration



Founders



Awarded 9 years in a row

